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2.No unauthorized data sharing with third parties. Conference badges. SAP will not provide your information for marketing purposes to any unrelated third parties without your authorization. In this context please note that the contact information submitted in your registration (name, title, company, address, phone, fax, and e-mail) will be available via a QR code, barcode, RFID chip or similar technology through your conference badge. Most exhibitors at the Conference will have badge-scanning devices as part of their displays and promotional activities. In addition, many smart phones are equipped with code scanners. It is at your discretion to agree to provide your badge to any exhibitor for scanning, which will allow the exhibitor or other attendee to collect your information and use it for future marketing purposes. SAP has no control, responsibility, or liability associated with any exhibitor's collection or use of your information. If you do not want such collection and use, do not provide or allow your badge to be scanned.

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<https://www.sap.com/dam/site/corporate/legal/sap-legal-entities.pdf>

All the SAP Group companies may use the data for the same marketing purposes related to SAP Group product and services and under the same conditions as SAP Global Marketing Inc. In

connection with the marketing-related activities, the SAP Group may provide a hashed user ID to third party operated social networks or other web offerings (e.g. Twitter, LinkedIn,

Facebook, Instagram or Google) where this information is then matched against the social networks' data or web offerings' own bases in order to display to you more relevant information.

You may withdraw your consent at any time by providing your email at webmaster@sap.com.

4. Further information. Contact. For further information on SAP's general handling of personal data, e.g. when you visit SAP websites, please visit <https://www.sap.com/about/legal/privacy.html>. For any questions regarding data protection and SAP, please contact privacy@sap.com